



# ERIKA S DILLMAN

UX DESIGNER/RESEARCHER/WRITER

## EXPERIENCE: QUALITATIVE RESEARCH

### UW DESIGN RESEARCH GROUPS

## VALUES

Passionate about the intersection of rhetoric and design. Committed to research-based design. Effective communication is key. Teamwork!

## MISSION

- Improve access, agency, and outcomes in healthcare, especially for seniors, teens, and people living with disabilities
- Co-design with kids to create engaging products and spaces

## EDUCATION

M.S. Human Centered Design & Engineering  
UNIVERSITY OF WA  
2020

Certificate in Web Design  
UNIVERSITY OF CA-SAN DIEGO  
2014

B.A. English Literature  
CARLETON COLLEGE

## SKILLS

### DESIGN

UX, wireframes, prototyping, user flows, personas & scenarios

### WRITING

Research papers, info architecture, content strategy, copywriting, presentations

### MANAGING

Co-design with kids, product & usability testing, teaching, art directing

### RESEARCH

Interviewing, creating surveys, coding, data analysis

### Research team member: *Mindfulness Apps*

- Developed research questions, created interview guide, coded and analyzed data
- Co-authored: "From Ancient Contemplative Practice to the App Store: Designing a Digital Container for Mindfulness," In proceedings of 2020 ACM Designing Interactive Systems Conference

### Research team member/Co-designer: *KidsTeamUW*

- Tested mobile phone and tablet games and apps, discussed pain points, and provided usability feedback
- Participated in brainstorming exercises, created prototypes
- Co-authored "Identifying UX Design Competence in Children's Participation in Co-Design," submitted to IDC, 2018

### Research team member: *Badges & Badging Systems*

- Interviewed teen employees of Pacific Science Center, atomized and analyzed data

### Research team member: *Wearables in College Athletics*

- Created interview questions, interviewed student athletes, transcribed and atomized interviews, analyzed data, created research poster

## EXPERIENCE: DESIGN

### DESIGNED

- mobile dining app (team)
- data visualization of AirBNB rentals, with mutli-variable search (team)
- websites, blogs, business cards for freelance clients
- stationery products, mugs, bags, apparel

## CONTACT



[schmerika@mac.com](mailto:schmerika@mac.com)



206-948-3775



[linkedin.com/in/misserika/](https://www.linkedin.com/in/misserika/)

# ERIKA S DILLMAN

WRITER/PRODUCER

## EXPERIENCE: WRITING & PRODUCING

### ACADEMIC

Editor & Writer: *Behavior Change Design Sprint*

- Design exercise booklet for use in graduate-level course in UW HCDE program and for use in corporate workshops

### WROTE FOR

- Runner's World Magazine
- Women's Sports & Fitness Magazine
- Ms. Magazine
- Self Magazine
- Hemispheres (United Airlines)
- MungoPark.com
- Expedia.com
- Underwire.com

### PRODUCED

- travel segment and profiles for Outside Radio
- product review website: TrailandTravelGear.com (formerly, FitnessTravelGear.com)

### AUTHOR

- *The Party of Your Life: Get the Funeral You Want by Planning it Yourself*, Santa Monica Press 2012
- *Outdoors Online: Everything Wild & Green*, Mountaineers Publishing 2006
- Eight-book health and fitness series
  - *The Little Yoga Book*
  - *The Little Pilates Book*
  - *The Little Abs Workout Book*
  - *The Little Strength Training Book*
  - *The Little Butt & Thighs Book*
  - *The Little Book of Healthy Teas*
  - *The Little Soy Book*
  - *The Little Foot Care Book*Warner Books, AOL-Time Warner 1999-06

## HIGHLIGHTS

- 100,000+ copies sold: *The Little Yoga Book*
- More than 20 additional language editions from series in: French, Spanish, Dutch, Croatian, Latvian, Hebrew, Russian, Japanese, Italian, Portuguese, ... and more

CONTACT



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[linkedin.com/in/misserika/](https://www.linkedin.com/in/misserika/)